

Cenfluence Cluster Member Guide to Florida Simulation Summit: Transforming Healthcare through Intelligent Technologies



We're excited for you to join us at Florida Simulation Summit, the annual gathering of Central Florida's innovation community. Going on its 9th year of creation, this year's summit is a collaborative partnership between Orange, Seminole, and Osceola county governments, in addition to the National Center for Simulation.

We want to help you make the most of this opportunity. Below, you will find tips for connecting with Cenfluence and getting the most out of this event.



Companies in the Life Sciences Cluster, this year's theme is "Transforming Healthcare Through Intelligent Technologies". The event will feature engaging panel discussions addressing topics related to predictive intelligence for pandemic prevention; behavioral wellness and cognitive performance, and more.



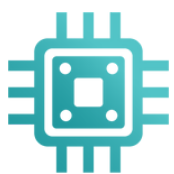
Companies in Learning Sciences and Human Performance, attending the Florida Simulation Summit, there will be an emphasis on behavioral wellness and cognitive performance; sports medicine and the human experience and machine learning technology.



Companies in Gaming, Entertainment, & eSports can discover new and innovative solutions to challenges in gaming, virtual reality, and esports through the various presentations, demonstrations, and exhibitions at the summit.



Companies in Energy and Environmental Science would benefit by gaining insights into cutting-edge simulation technologies, networking with industry leaders, discovering innovative solutions for energy and environmental challenges, and accessing opportunities for collaboration and business development in these sectors.



Companies in the Semiconductors Cluster would benefit by gaining insights into advanced simulation technologies, networking with key industry players, exploring innovative semiconductor design and manufacturing solutions, and accessing opportunities for collaboration and business growth in the semiconductor sector.

FLORIDA SIMULATION SUMMIT



THE NATIONAL CENTER FOR SIMULATION

TRANSFORMING
HEALTHCARE
THROUGH
**INTELLIGENT
TECHNOLOGIES**

THURSDAY, APRIL 25, 2024
7:30 A.M. TO 2:00 P.M. | SUMMIT
2:00 P.M. TO 6:00 P.M. | ULTIMATE EXPERIENCE TOUR



EVENT OVERVIEW

Date: April 25, 2024

Location: DoubleTree Entrance to Universal Orlando, 5780 Major Blvd Orlando, FL 32819

Hosted By: National Center for Simulation (NCS) and Orange County Government

KEY HIGHLIGHTS

Cutting-Edge Presentations: Engage with industry experts delivering insights into simulation technologies, virtual reality (VR), augmented reality (AR), and artificial intelligence (AI).

Interactive Exhibits: Explore booths from leading companies demonstrating the latest advancements in simulation technology.

Networking Opportunities: Connect with professionals from academia, government, defense, healthcare, gaming, and other sectors.

WHAT TO BRING

Business Cards: Essential for networking and connecting with fellow attendees.

Notebook and Pen: Take notes during presentations and workshops.

Mobile Device: Stay updated with event notifications and access the event app if available.

CENFLUENCE BOOTH

Stop by the Cenfluence booth for swag and to connect with the Cluster Team.

Get featured on our website and social media when you come by and leave a quick video or text testimonial about how Cenfluence has helped your company.

TAG US ON SOCIAL MEDIA

Cenfluence Profile Tags:

LinkedIn: [@Cenfluence](#)

Twitter: [@Cenfluence](#)

Facebook: [@Cenfluence](#)

HASHTAGS TO USE

#FloridaSimulationSummit

#InnovationLives Here

Maximize Your Attendance

Tips and Suggestions Before, During, and After

BEFORE

Let your network know you're attending

Publish a post(s) on your business and/or personal social media pages about your plans to attend the Florida Simulation Summit, including how your network can connect with you in-person at the event (i.e., exhibit booth location, panel presentation).

For example: "See you next week at Florida Simulation Summit, where I'll be attending on behalf of [COMPANY NAME], let's meet!"

Prepare your elevator pitch.

Be sure that you can concisely and effectively describe your company as you meet connections. To make the most of it, be sure your "elevator pitch" is ready to succinctly communicate who you are, what you do, who it serves and why it matters. If appropriate, you may also mention membership in Cenfluence and how Cluster Member services have helped your company fulfill its mission.

Update your digital presence.

If you make new connections at Florida Simulation Summit, one of the first things they will likely do is research your company online. Ensure your website and social media pages are updated with the latest information, including contact information.

The same goes for your personal profile on LinkedIn. [Check out these tips](#) for optimizing your profile.

DURING

Attend discussions and speak with connections that can help you.

To make meaningful connections at a conference for your company, it's essential to be proactive and engaged. Start by researching the list of attendees and speakers beforehand to identify key individuals you'd like to meet. During the conference, attend networking events, workshops, and sessions related to your industry to interact with like-minded professionals. Don't hesitate to introduce yourself, exchange business cards, and follow up after the conference to nurture these new connections and explore potential collaborations or partnerships.

Get social.

As your schedule allows, capture and post photos and videos throughout the day, and share key learnings or inspiring quotes shared by guest speakers. Twitter and Instagram stories are ideal places to share these real-time updates. Be sure to tag Florida Simulation Summit and Cenfluence profiles, and use hashtags as appropriate (more on this below).

Connect with Cenfluence and your Cluster Member colleagues.

See details below about Cenfluence's presence at Synapse Summit, including where you can find other Cluster Members on the exhibitor floor.



DURING CONTINUED

Have your LinkedIn QR code ready.

If you run out of business cards, your LinkedIn profile is a great alternative. Each LinkedIn profile is assigned a unique QR code that makes it easy to connect with people while networking at the event. In the search bar at the top of your LinkedIn home page, click the QR code icon to find your unique code ([see detailed instructions here](#)). Screenshot the code for easy access.

AFTER

Follow up to foster new relationships.

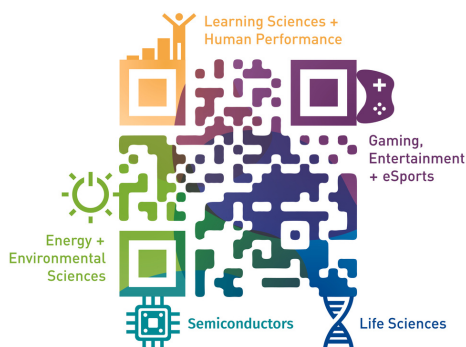
At night or the morning after the Florida Simulation Summit, spend a few minutes conducting personal outreach to solidify new connections via email or LinkedIn. In your outreach, include a reminder about how you met, what you discussed and information about how your company might be of service to your new contact, as well as where or when might be an appropriate time to reconnect in the future. If appropriate, invite them to learn more about Cenfluence and how they can join you as a Cluster Member.

Continue the conversation on social media.

Compile some of the photos and videos you captured at Florida Simulation Summit, and share them in a social media post summarizing your experience at the event. Tag any speakers or new connections who made a lasting impression. & Include #FloridaSimulationSummit

Debrief and prepare for your next event.

Before your memory fades, document key learnings from the event, including some of the practices that may or may not have worked to maximize your presence at Florida Simulation Summit. Plan to apply these to your attendance at other upcoming trade shows.



VISIT US AT
OUR BOOTH!

